

**TRAFFORD BOROUGH COUNCIL**

**STATEMENT OF EXECUTIVE DECISION**

|                                  |                          |   |
|----------------------------------|--------------------------|---|
| <b><u>DATE OF DECISION</u></b>   | Thursday, 15 August 2019 | <b><u>DECISION MAKER</u></b>  |
| <b><u>DECISION REFERENCE</u></b> | M/15.8.19/H&R(3)         | <b>Executive Member for Housing and Regeneration</b> (Councillor J. Wright) |

**RECORD OF THE DECISION**

**A Design Guide for Trafford: Supplementary Planning Document**

1. That the preparation be approved of the Design Guide as a Supplementary Planning Document (SPD).
2. That the first stage of publicity and consultation arrangements for the Design Guide SPD be approved, carrying out stakeholder engagement and a series of design workshops and focus groups in each of the identified character areas.
3. That it be noted that following the consultation process described in the report a future report will seek approval for the content of the consultation draft SPD and the next stage of consultation and publicity.

**REASONS FOR THE DECISION**

To approve, as set out in the report, the preparation of the Design Guide as a Supplementary Planning Document (SPD); approve the first stage of publicity and consultation arrangements for the Design Guide SPD, carrying out stakeholder engagement and a series of design workshops and focus groups in each of the identified character areas and note that following the consultation process described in this report a future report will seek approval for the content of the consultation draft SPD and the next stage of consultation and publicity.

**ALTERNATIVE OPTIONS CONSIDERED AND REJECTED AT THE MEETING/BY MEMBERS**

Not to prepare the Design Guide as SPD or not produce one at all. The Design Guide is a key corporate priority and the National Planning Policy Framework encourages Local Planning Authorities to adopt design guides or codes. It will give officers and Members of the Planning Committee a tool kit to resist developments of poor design and to improve design quality in the Borough. The Council's case at planning appeals will be significantly strengthened as a result of adoption, where planning applications have been refused on design grounds. Adoption as SPD will give the Design Guide more weight as a material planning consideration.

**CONFLICTS OF INTEREST DECLARED AND ANY ASSOCIATED DISPENSATION**

None.

**CALL-IN DEADLINE DATE**

**Wednesday, 4 September 2019**  
(Decision can be implemented on the next working day, unless called in).

**PUBLICATION DATE**

Wednesday, 28 August 2019

**RECORDED BY:**



Corporate Director, Governance and Community  
Strategy